

Alena Kretzberg

Alena Kretzberg was an external doctoral student at the chair of microeconomics and industrial organization and completed the doctoral program at WHU - Otto Beisheim School of Management in 2006.

She studied business administration at the European Business School, Oestrich-Winkel (Diplom-Kauffrau, 2001) and computer science at James Madison University, Virginia/USA (Bachelor of Science, 1999).

Today, Alena works for McKinsey & Company, where she started in 2001.

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