

### General Information about our 16-month full time MBA Program

Thank you for your interest in our 16-month full time MBA Program. Our next intake for the full time MBA Program will be **March 1st, 2011**. The application deadline is January 15, 2011 – or December 15 this year for those applicants requiring a visa for Germany!

The program is designed for participants who seek an interesting career change and are eager to learn more about general management. Our aim is to qualify participants for the strategic leadership of companies. Participants with a degree in law, engineering, or natural sciences will benefit most from the program. We currently host students from 11 different countries.

The program starts on March 1<sup>st</sup> with an orientation, in which participants are introduced to the school and its teaching approach. Prep Courses (during last 2 weeks in February) in German and quantitative methods are a special offer to those candidates who would like to prepare themselves before the program starts. The teaching language for the entire program is English. Participants will learn about business opportunities and management challenges on a global level during our international modules. We currently cooperate with partner universities in the USA (KELLOGG, Chicago), China (CEIBS, Shanghai) and India (IIM Bangalore) where our students spend 2 weeks each. The program abroad consists of tailor-made lectures delivered by senior faculty members of our partner universities, company visits and a group project.

During the concentration module of our General Management program, participants will deepen their knowledge of Marketing & Sales, Finance & Accounting, Value Chain Management, Strategy and Leadership & Development. Participants may choose to follow the General Management track or may focus on one or two of the concentrations.

The basic requirements for our applicants are a first degree (Bachelor or equivalent) and two years minimum postgraduate work experience. Furthermore, the applicant must reach a minimum GMAT score of 600. Our GMAT recipient code is: FBR-FH-02. Non-native English speakers also have to take the Test of English as a Foreign Language with minimum requirements of 250 points (computer based test) or 100 points (internet based). Our TOEFL recipient code is: 0682. Two Letters of Recommendation as well as educational & professional certificates complete the written application. Based on the application and two personal interviews, the admission committee will decide on the applicant's admittance. Interviews can be held on the phone for our foreign applicants. After the interviews we also decide whether the TOEFL can be waived to the candidate.

The program fee of € 35,000 includes the following: all tuition fees, all books & course materials, accommodation & board during the international modules, soft skill seminars and also career services. Accommodation & living expenses in Vallendar as well as airfares & travel expenses are not included in the program fee. The total living costs are on average € 650 per month.

Participants are supported in their career initiatives by our career service which hosts annual on-campus recruiting events for more than 60 companies. The resumes of graduating MBA students are published in the "Profile" placement brochure, which is sent to 130 selected international companies. Companies then contact candidates whom they would like to meet. Regular company presentations on campus followed by get-togethers with the company representatives add to our placement offers.

You are welcome to visit our website at [www.whu.edu/mba](http://www.whu.edu/mba) for more detailed information on the program and to download our brochure, application form etc.

With any further questions please do not hesitate to contact us.

Sincerely

Your MBA Team

---

Heidrun Hoffmann (Program Manager), Sandra Bödeker & Simone Görgen (Program Assistants), Anja Pernsot (Manager Recruitment and Development), Tel.: +49 261 6509-140, Fax: +49 261 6509-149; [mba@whu.edu](mailto:mba@whu.edu)