MBA Program Structure

- CV-Training
- Interview- and Assessment Center Training
- Teambuilding
- Case Writing Seminar
- Developing and Delivering Presentations
- Soft-Skill Seminars
- Company Visits
- Guest Speakers
- German Classes

Prep Courses

Optional courses in Math & Statistics, German classes offered for international students (will be continued for the length of the program)

Feb

Core Courses

Module 1 – The Business Organization
The General Manager, Fundamentals of Strategy, Organizational Behavior

Module 2 – Finance & Accounting
Managerial Finance, Financial Accounting, Managerial Accounting

Module 3 – Business Economics
Managerial Economics, Economics of Strategy, The World Economy

Module 4 – The Value Chain
Operations Management, Strategic Sourcing, Marketing

Mar - May

May - Jul

Concentrations and International Modules

Concentration Modules in:

- Marketing & Sales
- Advanced Finance & Accounting
- Strategy
- Value Chain Management
- Leadership Practice (compulsory)

International Modules in the USA, China & India:

Tailor-made lectures by senior faculty and company visits

Sep – Oct – Nov – Dec – Jan – Feb – Mar - Apr

Master Thesis

The thesis gives you the opportunity to apply all you have learned in a real life project.
We encourage our students to do their Master Thesis as part of a company project (internship).

Apr - Jun

Graduation – Commencement Ceremony

(September)

Sep