

## WHU Full-Time MBA Excellent Fit Assessment

---

Our WHU Full-Time MBA program has updated its application and admissions requirements and processes to apply a more tailored and holistic approach to finding the best-fitting candidates and reflecting the continuously high standards under which we select the best students for our MBA program. In addition to the existing standardized tests (GMAT, GRE) that we continue to accept, candidates can prove their excellence for and fit to the WHU MBA program through the following means. **One of the following five categories** must be fulfilled:

- Tests and certifications:
  - CFA Level 2, **or**
  - internal [WHU MBA Admissions Test](#), **or**
  - GMAT (WHU recipient code: **FBR-FH-02**, we recommend a score of 555 or higher on tests taken after May 2023), **or**
  - equivalent GRE (WHU recipient code: **7175**)

**OR**

- Ph.D. or doctorate level academic degree

**OR**

- Previous academic studies in business:
  - Previous academic degree in business sciences (i.e., economics, management, international business, finance) from an accredited university (accepted are universities accredited by institutions who are Full Members of [INQAAHE](#), [ENQA](#) or [EQAR](#), or accredited directly by [EQUIS/EFMD](#), [AACSB](#), [CHEA](#)) **and**
  - Three years of relevant professional experience.

**OR**

- Merit (non-business background):
  - Top 5% of graduating class in a non-business field, **and**
  - First academic degree from an accredited university (accepted are universities accredited by institutions who are Full Members of [INQAAHE](#), [ENQA](#) or [EQAR](#) or accredited by [CHEA](#)) **and**
  - Three years of professional experience in a business field.

**OR**

- Extraordinary achievement (i.e., entrepreneurial achievements, professional athletic sports achievements beyond a local level, etc.) that shows a candidate's readiness for an extraordinary contribution to the WHU MBA program - considered on a case-by-case basis.
  - Duration of work experience or professional seniority alone does not count towards extraordinary achievements.

**The burden of proof lies with the applicants.**

To undergo our Excellent Fit Assessment, candidates must fill the "WHU Full-Time MBA Excellent Fit Assessment" including supporting documentation of the required criteria alongside their application documents for a seat in the program. The Admissions Committee will provide feedback after completing the admissions process.

We holistically assess each candidate's profile for a final decision on admittance to the WHU MBA program. Excellent Fit Assessment, or GMAT and GRE scores, are not the only deciding factors. Thus, proof of excellency and fit, or standardized test scores per se, do not predetermine the final admission result.

To benefit from our Early Bird Deadline, candidates must submit their application documents (including CV, University diploma and transcripts) by the given Early Bird Deadlines. The respective tuition reduction can only be granted when all documents are complete.

*Should you have any question on our WHU Full-Time MBA Excellent Fit Assessment, please don't hesitate to reach out to [mba@whu.edu](mailto:mba@whu.edu)*