

# Bachelor European Summer Program 2025

“The Business, Political and Cultural Environment in Europe”



For more information visit:  
[www.whu.edu/ba-esp](http://www.whu.edu/ba-esp)

**May 25 to June 13, 2025**



**3**  
Week  
Program



**9**  
Academic  
Modules



**5-7 US**  
Credits  
(10 - 14 ECTS)



**+**  
Several Company  
Visits



**+**  
Complimentary  
Cultural Program

“The Bachelor European Summer Program at WHU was one of the best experiences I’ve ever been a part of. The ability to learn about such a broad range of topics and then getting to see them in action during company visits, sightseeing trips, or historical excursions was invaluable. The faculty at WHU are as impressive as the curriculum; their commitment to teaching the participants so much in such a short amount of time is remarkable. These factors, along with the wonderful people I have met and amazing places I’ve seen, have made this program unforgettable. I feel truly fortunate to have gotten this opportunity and would strongly encourage others to apply!”

**David Mockabee, Indiana University, USA**

