

MBA European Summer Program 2025

“The Changing Environment for International Business in Europe”



For more information visit:
www.whu.edu/mba-esp
www.whu.edu/online-mba-esp



Session I: May 06 to May 20, 2025
Session II: May 11 to May 23, 2025



Online MBA ESP: May 04/05 to May 16/17, 2025

“I joined the Master's of International Business program at Florida where I was presented with the opportunity to travel to Germany to attend the MBA summer program at WHU and I could not be happier with my decision to take it. Spending two weeks at WHU has allowed me to meet and work with students from around the world, to share experiences and knowledge that will help me in my career. The blend of classroom work, company visits, and social activities made this an amazing experience. I would recommend this program to any MBA or MIB student looking to expand their European business knowledge, and explore the continent a bit too.”

Alyssa Van Auken, University of Florida, USA

