

Publications Jun.-Prof. Dr. Julia de Grootte

(as of March 2024)

<https://scholar.google.com/citations?user=Mojfr4AAAAAJ&hl=en>

Publications until June 2016 are under the name of Julia K. Froehlich

Peer-reviewed Journal Articles

1. Yilmaz, Y., Rätze, S., **de Grootte, J.K.**, & Kammerlander, N. (2024): Resilience in family businesses: A systematic literature review. *Family Business Review*. <https://doi.org/10.1177/08944865231223372>
2. **de Grootte, J.K.**, Feninger, M., & Kammerlander, N. (2023). Family firm internationalization and top management team collaboration: Roles, emotional attachment, and risk perceptions. *Journal of World Business*, 58(6), 101489. <https://doi.org/10.1016/j.jwb.2023.101489>
3. Schell, S., **de Grootte, J.K.**, Richard, S., Hack, A., & Kellermanns, F. (2022). The role of affect in the selection of nonfamily top management team members in family businesses. *Long Range Planning*. <https://doi.org/10.1016/j.lrp.2022.102288>
4. **de Grootte, J. K.**, & Kammerlander, N. (2022). Breaking with the past to face the future? Organisational path dependence in family businesses. *Organization Studies*. <https://doi.org/10.1177/01708406221134229>
5. Deferne, M., Bertschi-Michel, A., & **de Grootte, J. K.** (2023). The role of trust in family business stakeholder relationships: A systematic literature review. *Journal of Family Business Strategy*, 14(1), 100501. <https://doi.org/10.1016/j.jfbs.2022.100501>
6. Gibbert, M., **de Grootte, J. K.**, Hoegl, M., & Mendini, M. (2023). Recognizing new complementarities before they become common sense – The role of similarity recognition. *Organizational Dynamics*, 52(1), 100915. <https://doi.org/10.1016/j.orgdyn.2022.100915>
7. **de Grootte, J. K.**, Soluk, J., Laue, S.-L., Heck, M., & Kammerlander, N. (2023). How can family-owned Mittelstand firms use their unique resources to master the age of digitalization? The role of family historical, venture, and collaborative capital. *Business Horizons*, 66(1), 133-152 <https://doi.org/10.1016/j.bushor.2022.04.001>
8. **de Grootte, J.K.**, Schell, S., Kammerlander, N., & Hack, A. (2023). The role of similarity and complementarity in the selection of potential partners for open innovation projects in family firms. *Small Business Economics*, 60, 1347-1367. <https://doi.org/10.1007/s11187-022-00666-x>
9. **de Grootte, J. K.**, & Bertschi-Michel, A. (2021). From intention to trust to behavioral trust: Trust building in family business advising. *Family Business Review*, 34(2), 132-153. <https://doi.org/10.1177/0894486520938891>
10. **de Grootte, J. K.**, Kleindienst, I., Hoegl, M., Schweizer, D., & Laamanen, T. (2021). Similarity perceptions in investor reactions to acquisition announcements. *Long Range Planning*, 54(1), 1-21. <https://doi.org/10.1016/j.lrp.2019.101946>

11. **de Grootte, J. K.**, Gruetter, M., & Koch, A. (2021). *Everything comes at a price: The influence of job seekers' motives on preference in the trade-off between pay and leisure. German Journal of Human Resource Management*, 35(4), 385–408. [10.1177/2397002220981961](https://doi.org/10.1177/2397002220981961)
12. **de Grootte, J. K.**, Conrad, W., Hack, A. (2020). How can family businesses survive disruptive industry changes? Insights from the traditional mail order industry. *Review of Managerial Science*, 15, 2239-2273. <https://doi.org/10.1007/s11846-020-00424-x>
13. **de Grootte, J. K.**, Schell, S., Kammerlander, N., & Hack, A. (2020). Overcoming the Similarity-Complementarity Dilemma in Open Innovation Partnerships. *Academy of Management Best Paper Proceedings*. 2020(1). <https://doi.org/10.5465/AMBPP.2020.47>
14. Schell, S., **de Grootte, J. K.**, Moog, P., & Hack, A. (2020). Successor selection in family business — a signaling game. *Journal of Family Business Strategy*, 11(3), 100286. <https://doi.org/10.1016/j.jfbs.2019.04.005>
15. **de Grootte, J. K.** & Backmann, J. (2020). Initiating open innovation collaborations between incumbents and startups: How can David and Goliath get along?. *International Journal of Innovation Management*, 24(2), 2050011. <https://doi.org/10.1142/S1363919620500115>
16. **de Grootte, J. K.**, Mendini, M., & Gibbert, M. (2019). In the eye of the beholder: The role of cognitive style and similarity in the evaluation of brand extensions. *Journal of Consumer Behaviour*, 18(1), 63-73. <https://doi.org/10.1002/cb.1741>
17. Schell, S., **de Grootte, J. K.**, Hack, A., & Kammerlander, N. (2018). We are family!? Disentangling the owner family in family business. *Academy of Management Best Paper Proceedings*. 2018(1). <https://doi.org/10.5465/AMBPP.2018.174>
18. **de Grootte, J. K.** & Schell, S. (2018). Insights on the self-identity of the descendants of family business owners: The case of German Unternehmerkinder. *International Journal of Entrepreneurship and Small Business*, 33(1), 112-131. <https://doi.org/10.1504/IJESB.2018.088684>
19. **Froehlich, J. K.**, Hoegl, M., & Gibbert, M. (2015). Idea selection in suggestion systems: A thematic similarity perspective. *R&D Management*, 46(5), 887-899. <https://doi.org/10.1111/radm.12154>
20. **Froehlich, J. K.**, Hoegl, M., & Weiss, M. (2015). Thematic thinking and individual performance in research and development. *Journal of Product Innovation Management*, 32(6), 939-953. <https://doi.org/10.1111/jpim.12210>
21. **Froehlich, J. K.**, & Hoegl, M. (2012). Thematic ideation - antecedents and consequences of individuals' thematic similarity recognition. *Creativity and Innovation Management*, 21(4), 443-456. <https://doi.org/10.1111/caim.12007>

22. Blickle, G., **Froehlich, J. K.**, Ehlert, S., Pirner, K., Dietl, E., Hanes, T. J., & Ferris, G. R. (2011). Socioanalytic theory and work behavior: Roles of work values and political skill in job performance and promotability assessment. *Journal of Vocational Behavior*, 78(1), 136-148. <https://doi.org/10.1016/j.jvb.2010.05.010>

Monographs and Bookchapters

1. Thom, N., & **de Groot, J.K.** (2019). Ideenmanagement in der Schweiz–Vergangenheit–Ist–Zukunft. In *Ideen erfolgreich managen* (pp. 99-110): Springer.
2. **Froehlich, J. K.** (2016). **Thematisches Denken**. In Abele, T. (ed.) *Die frühe Phase des Innovationsprozesses: Neue, praxiserprobte Methoden und Ansätze: 7-30*. Berlin: Springer Gabler.
3. **Froehlich, J. K.**, Gibbert, M., & Hoegl, M. (2014). *Using Thematic Thinking to achieve Business Success, Growth, and Innovation: Finding Opportunities where others don't look*. Pearson Education.
4. **Froehlich, J. K.** (2013). *Thematic Similarity and Managerial Decision Making*. Vallendar: Eigenverlag.

Practice-oriented Publications (selected)

1. Krohn, V., **de Groot, J.**, & Kammerlander, N. (2023). Impact Investing in Family Offices: Eine qualitative Studie. In: *WHU – Otto Beisheim School of Management, Institut für Familienunternehmen und Mittelstand: Praxisreport*.
2. Schell, S., Richard, S., **de Groot, J. K.**, & Hack, A. (2021). Auswahlprozesse in Familienunternehmen. In: *Arbeitsberichte des Instituts für Organisation und Personal, Abteilung Personal, der Universität Bern*. Ausgabe 2021-1. Bern Open Publishing.
3. **de Groot, J. K.** (2020). Qualitative Online-Methodik in der Anwendungspraxis. *Ideen- und Innovationsmanagement*, 46(4): 124-128.
4. Wyrsh, P. C., **de Groot, J. K.**, & Hack, A. (2020). Hoch (neuro) sensitive Mitarbeitende: Weicheier oder Wunderkinder? In: *Arbeitsberichte des Instituts für Organisation und Personal, Abteilung Personal, der Universität Bern*. Ausgabe 2020-1. Bern Open Publishing.
5. Niedermair, J., **de Groot, J. K.**, & Hack, A. (2019): Mit Yoga zum Erfolg? Was wirklich hinter Achtsamkeit in Unternehmen steckt. In: *Arbeitsberichte des Instituts für Organisation und Personal, Abteilung Personal, der Universität Bern*. Ausgabe 2019-1. Bern Open Publishing.
6. Schell, S., **de Groot, J. K.**, & Hack, A. (2018). Was das Familienunternehmen im Innersten zusammenhält – die Familie im Familienunternehmen. In: *Arbeitsberichte des Instituts für Organisation und Personal, Abteilung Personal, der Universität Bern*. Ausgabe 2018-2. Bern Open Publishing.
7. **de Groot, J. K.** & Schell, S. (2018). Innovation in Schweizer Familienunternehmen. In: *Arbeitsberichte des Instituts für Organisation und Personal, Abteilung Personal, der Universität Bern*. Ausgabe 2018-1. Bern Open Publishing.
8. **de Groot, J. K.** (2018). Unternehmerkind bleibt man ein Leben lang. *UniPress: 173: 8*.

9. **de Groot, J. K.** (2017). Ich bin nicht, was ich bin: Einblicke in die Identitätsbildung von Unternehmerkindern. *personalSCHWEIZ*: Juni 2017: 42-43.
10. **Froehlich, J. K.** (2015). Nachfolgeplanung in Familienunternehmen: Generationenwechsel als Chance. *personalSCHWEIZ*: Sonderausgabe Changemanagement, September 2015: 20-21.