

# Curriculum Vitae

Priscilla Sarai Kraft

Professor of Strategic Innovation and Entrepreneurship

Burgplatz 2, 56179 Vallendar, Germany

priscilla.kraft@whu.edu

## I. BACKGROUND: ACADEMIC POSITIONS AND EDUCATION

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| 04/2024 – present | Professor of Strategic Innovation and Entrepreneurship, WHU – Otto Beisheim School of Management, Germany  |
| 03/2020 – 03/2024 | Assistant Professor of Technology and Innovation Management, WHU – Otto Beisheim School of Management, Germany   |
| 02/2019 – 02/2020 | Post-Doctoral Researcher at the Chair of Strategic and International Management, Justus-Liebig-University Giessen, Germany   |
| 01/2013 – 02/2019 | Ph.D.-student at the Chair of Strategic and International Management, supervised by Prof. Dr. Andreas Bausch, Justus-Liebig-University Giessen, Germany<br><br>Doctoral Theses with <i>summa cum laude</i> : What drives Innovation? Examining the Roles of Behavioral, Social, and Cognitive Styles of Upper Echelons |
| 10/2010 – 12/2012 | Innovation Project Manager, Strategy Department, Commerzbank AG, Germany   |
| 03/2005 – 10/2010 | Bachelor and Master of Science with honors in Business Administration, Frankfurt School of Finance & Management, Germany   |

## II. RESEARCH: PUBLICATIONS (PEER REVIEWED)

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- Kraft, P. S., Dickler, T., Withers, M. (forthcoming). When Do Firms Benefit from Overconfident CEOs? The Role of Board Expertise and Power for Technological Breakthrough Innovation, *Strategic Management Journal*. **(ABS: 4\*; ERIM: STAR)**
- Palm, M., Kraft, P. S., Kammerlander, N. in press. Family Firms and M&A Performance: A Meta-Analysis, *Journal of Management*. **(ABS: 4\*; ERIM: STAR)**
- Kraft, P. S. 2022. The Double-Edged Sword of CEO Narcissism: A Meta-Analysis of Innovation and Firm Performance Implications. *Journal of Product Innovation Management*, 39(6), 749-772. **(ABS: 4; ERIM: P)**
- Kraft, P. S., Guenther, C., Kammerlander, N., Lampe, J. 2022. Overconfidence and Entrepreneurship: A Meta-Analysis of Different Types of Overconfidence in the Entrepreneurial Process. *Journal of Business Venturing* 37(4): 106207. **(ABS: 4; ERIM: STAR)**
- Lampe, J., Kraft, P. S., Bausch, A. 2020. Mapping the Field of Research on Entrepreneurial Organizations (1937–2016): A Bibliometric Analysis and Research Agenda, *Entrepreneurship Theory and Practice* 44(4): 784-816. **(ABS: 4; ERIM: P)**

- Rosing, K., Back, P. Dickler, T., Kraft, P. S., Bausch, A. 2020. CEOs' Temporal Focus, Firm Strategic Change, and Performance: Insights from a Paradox Perspective, *European Management Journal* 38(6): 884-899. **(ABS: 2; ERIM: S)**
- Querbach, S., Bird, M., Kraft, P. S., Kammerlander, N. 2020. When the Former CEO Stays on Board: The Role of the Predecessor's Board Retention for Product Innovation in Family Firms, *Journal of Product Innovation Management* 37(2): 184-207. **(ABS: 4; ERIM: P)**
- Kraft, P. S., Bausch, A. 2018. Managerial Social Networks and Innovation: A Meta-Analytic Review of Bonding and Bridging Effects across Institutional Environments, *Journal of Product Innovation Management* 35(6): 865-889. **(ABS: 4; ERIM: P)**
- Kraft, P. S., Bausch, A. 2016. How do Transformational Leaders Promote Exploratory and Exploitative Innovation? Examining the Black-Box through MASEM, *Journal of Product Innovation Management* 33(6): 687-707. **(ABS: 4; ERIM: P)**

## II. RESEARCH: AWARDS AND GRANTS

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- 08/2024 Best Paper Proceedings at the Academy of Management Annual Meeting
- 11/2020 Best Paper Award European Business School  
 "When the Former CEO Stays on Board: The Role of the Predecessor's Board Retention for Product Innovation in Family Firms" together with Nadine Kammerlander, Stefanie Querbach, Miriam Bird
- 04/2019 Best Dissertation Award at the Justus-Liebig-University of Giessen, Germany
- 06/2018 Thomas Hustad Best Young Scholar Paper Award at the Innovation and Product Development Management Conference 2018, Porto, Portugal

## II. RESEARCH: SELECTED CONFERENCES (PEER REVIEWED)

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- Ernst, H., Kraft, P.S., Wohlhauser, K. 2024. Using Artificial Intelligence in the Innovation Process: Antecedents and Performance Implications, Academy of Management Annual Meeting, Best Paper Proceedings, Chicago.
- Ernst, H., Kraft, P.S., Wohlhauser, K. 2024. How can Artificial Intelligence in Customer Knowledge Development help push Innovation Performance? Academy of Management Annual Meeting, Chicago.
- Kraft, P. S. 2022. Is CEO Narcissism Beneficial or Detrimental for Firm Performance? Insights from a Meta-Analysis, Strategic Management Society Annual Meeting, London, UK.
- Kraft, P. S. 2022. Is CEO Narcissism Beneficial or Detrimental for Firm Performance? Insights from a Meta-Analysis, 11<sup>th</sup> EIASM Conference on Top Management Team and Business Strategy Research, HEC, Paris, France.
- Palm, M., Kraft, P. S. 2021. Family Firms and M&A Performance: A Meta-Analysis. *Virtual Academy of Management Annual Meeting*.
- Kraft, P. S. 2020. Listen! The Role of Board Knowledge and Power for CEO Overconfidence and Breakthrough Innovation, *Strategic Management Society*.
- Kraft, P. S. 2020. CEO Personality Characteristics and Innovation: A Meta-Analytic Review, *Innovation Product Development Conference*, virtual conference.
- Kraft, P. S., Dickler, T. Bausch, A. 2018. CEO Overconfidence and Innovation: The Moderating Role of Board Social Capital, *Strategic Management Society*, Paris.

### III. PROFESSIONAL ACTIVITIES AND SERVICES

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- Reviewer for the Journal of Management, Journal of Business Venturing, Journal of Product Innovation Management, Research Policy, Entrepreneurship Theory and Practice, Group & Organization Management Journal, Family Business Review
  - Member of the JPIM Abbie Griffin Best Paper Award Selection Committee since 2022
  - Chair Person and Doctoral Workshop Committee Member at the Innovation and Product Development Conference 2020, 2021, 2022, 2023, 2024
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