

Sustainability

Topics: CO2 Reduction in FMCG (A1) • Returns Management in Fashion Retail / Closed Loop Logistics (A2, C2, D2) • Sustainability in Operations (C3)

Refereed Articles (A)

ERIM Journal Ranking: **1 M STAR**-rated article that appeared in *California Management Review*; **2 P**-rated articles that appeared in *Journal of Supply Chain Management* and *Omega*

1. CO2 Reduction in FMCG

- a. Theißen, Sebastian; Spinler, Stefan; Huchzermeier, Arnd (2014): Reducing the Carbon Footprint with Fast-Moving Consumer Goods Supply Chains through Collaboration: The Manufacturers' Perspective. *Journal of Supply Chain Management*, 50(4), 44-61, and <https://doi.org/10.1111/jscm.12048>

2. Returns Management in Fashion Retail / Closed Loop Logistics

- a. Difrancesco, Rita M.; Huchzermeier, Arnd; Schröder, David (2018): Optimizing the Return Window for Online Fashion Retailers with Closed-Loop Refurbishment. *Omega*, 78, 205-221, and <https://doi.org/10.1016/j.omega.2017.07.001>
- b. Röllecke, Felix; Huchzermeier, Arnd; Schröder, David (2018): Returning Customers: The Hidden Strategic Opportunity of Returns Management. *California Management Review*, 60(2), 176-203, and <https://doi.org/10.1177/0008125617741125>
- c. Difrancesco, Rita; Huchzermeier, Arnd (2016): Closed Loop Supply Chains: A Guide to Theory and Practice. *International Journal of Logistics Research and Applications*, 19(5), 443-466, and <https://doi.org/10.1080/13675567.2015.1116503>

Book Chapters (C)

2. Returns Management in Fashion Retail / Closed Loop Logistics

- a. Seeberger, Dominic; Huchzermeier, Arnd; Schröder, David (2019): Returns Policies and Smart Salvaging: Benefiting From a Multi-Channel World. In: Gallino, S.; Moreno, A. (Eds.): *Operations in an Omni-channel World (Series in Supply Chain Management)*, Springer
- b. Huchzermeier, Arnd; Kohl, Eva; Spinler, Stefan (2015): Chapter 7: Teaching Ethics in Operations Management. In: Ogunyemi, K. (Ed.): *Teaching Ethics Across the Management Curriculum: A Handbook for International Faculty*. Business Expert Press, 141-158

3. Sustainability in Operations

- a. Huchzermeier, Arnd (2014): Sustainability in Operations. In: Van Mieghem, J. (Ed.): *Operations Strategy*. Henry Stewart Talks

Dissertations (D)

2. Returns Management in Fashion Retail / Closed Loop Logistics

- a. Seeberger, Dominic (2017): *Profiting from Product Returns: Perspectives on Return Policies, Consumer Reviews, and Salvaging Portfolios*. Unpublished Dissertation, WHU – Otto Beisheim School of Management, 130 p.
- b. Röllecke, Felix (2016): *Return Chain Management: Salvaging Returns Optimally and Influencing Customers to Shop Effectively*. Unpublished Dissertation, WHU – Otto Beisheim School of Management, 168 p.
- c. Difrancesco, Rita (2014): *Returns Management in Online Business: Effects of Late Returns, Restocking Fee Legislation and Multichannel Competition*. Unpublished Dissertation, WHU – Otto Beisheim School of Management, 111 p.