

40 years of excellence and entrepreneurial thinking: WHU – Otto Beisheim School of Management is Germany’s top private business school, consistently ranked among Europe’s finest. Since its inception in 1984, WHU has been a driving force behind excellence and entrepreneurial thinking in all areas of society.

On the Vallendar and Düsseldorf campuses, we empower leaders to be responsible changemakers, guided by integrity, diversity, and togetherness—united by the shared vision of a sustainable Europe.

Faculty and Staff

Full Professors:	44
Assistant Professors:	15
Adjunct Professors:	3
Honorary Professors:	15
External Lecturers (per year):	70
Professional Staff:	251

Research Groups

Economics, Entrepreneurship & Innovation, Finance & Accounting, Management, Marketing & Sales, and Supply Chain Management

Founders and Benefactors of WHU

(financial year 2023/2024): 110
and many more friends and supporters

Expenditure Budget

(financial year 2023/2024): € 57.6 million

In Praxi e.V. - WHU Alumni Association

Approximately 7,168 members in over 84 countries

Accreditations

EQUIS, AACSB, FIBAA System Accreditation

International Network

225 partner schools worldwide

Locations

Vallendar, Düsseldorf

Milestones

1984	WHU is founded as a private business school at university level	2012	WHU achieves the FIBAA System Accreditation WHU opens its second campus in Düsseldorf
1993	WHU receives a generous donation to its endowment by Professor Otto Beisheim	2013	Start of the Master in Finance Program
1997	WHU and the Kellogg School of Management (Evanston, Illinois) established a joint EMBA Program	2017	Start of the Master in Entrepreneurship Program
1998	WHU is the first German business school achieving the EQUIS accreditation	2019	Start of the Customized Master in Management and Entrepreneurship Program
2001	WHU joins the German Research Foundation as the only private business school	2020	Start of the Global Online MBA Program
2005	WHU launches the Bachelor and Master of Science Program; start of the Full-Time MBA program	2021	Start of the Master in International Business
2010	Start of the Part-Time MBA Program in Düsseldorf WHU is accredited by AACSB	2022	Start of the Bachelor in Business Psychology
		2024	Start of the Master in Business Analytics
		2024	WHU celebrates its 40th anniversary

Enrolled Students and Participants

Bachelor in International Business Administration (BSc):	681
Bachelor in Business Psychology (BSc):	69
Master in Management (MSc):	107
Master in Finance (MSc):	140
Master in Entrepreneurship (MSc):	81
Master in International Business (MSc):	44
Master in Business Analytics (MSc):	17
Part-Time Master in Management (MA):	84
Full-Time MBA:	93
Part-Time MBA:	236
Global Online MBA:	116
Kellogg-WHU Executive MBA:	127
Doctoral Program:	212
Students in total:	2,007

Participants Executive Education (2023/2024):	1,537
Participants European Programs (including Summer Programs):	288
Exchange students:	324

Core Leadership Team

Dean Professor Christian Andres

Deputy Dean and Associate Dean Professor Christian Hagist
Associate Dean Professor Nadine Kammerlander
Associate Dean Professor Carl Marcus Wallenburg
Associate Dean Professor Lutz Johanning
Associate Dean Professor Burcin Yurtoglu
Head of Administration Peter Christ

Zahlen und Fakten

September 2024

40 Jahre, geprägt von Exzellenz und unternehmerischem Denken. Die WHU – Otto Beisheim School of Management ist Deutschlands führende private Wirtschaftshochschule und eine der besten Business Schools in Europa. Seit ihrer Gründung 1984 bietet die WHU in Vallendar und Düsseldorf Führungskräften eine Plattform, die Exzellenz

und unternehmerisches Denken in allen Bereichen der Gesellschaft fördert – geleitet von den Werten Integrität, Vielfalt und Kooperation und vereint durch die gemeinsame Vision eines nachhaltigen Europas.

Fakultät und Verwaltung

Professor:innen:	44
Juniorprofessor:innen:	15
Adjunct Professors:	3
Honorarprofessor:innen:	15
Externe Dozierende (jährlich):	70
Nicht-Wissenschaftliche Mitarbeiter:innen:	251

Forschungsgruppen

Economics, Entrepreneurship & Innovation, Finance & Accounting, Management, Marketing & Sales und Supply Chain Management

Stifter und Förderer der WHU

(Geschäftsjahr 2023/2024): 110
sowie viele weitere Freunde und Unterstützer

Ausgabenbudget

(Geschäftsjahr 2023/2024): 57,6 Mio.€

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Etwa 7.168 Mitglieder in über 84 Ländern

Akkreditierungen

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Internationales Netzwerk

225 Partnerhochschulen weltweit

Standorte

Vallendar, Düsseldorf

Meilensteine

1984	Gründung der WHU als private Hochschule im Universitätsrang	2012	WHU erlangt die FIBAA Systemakkreditierung Eröffnung des WHU Campus Düsseldorf
1993	Großzügige Zustiftung von Professor Otto Beisheim in das Stiftungskapital der WHU	2013	Master in Finance Programmstart
1997	Die Kellogg School of Management (Evanston, Illinois) und die WHU starten ein gemeinsames Executive MBA Programm	2017	Master in Entrepreneurship Programmstart
1998	Die WHU bekommt als erste deutsche Hochschule die EQUIS-Akkreditierung verliehen	2019	Customized Master in Management and Entrepreneurship Programmstart
2001	Die WHU wird als einzige private Hochschule Mitglied der Deutschen Forschungsgemeinschaft	2020	Global Online MBA Programmstart
2005	Umstellung auf Bachelor und Master of Science Programme, Full-Time MBA Programmstart	2021	Master in International Business Programmstart
2010	Part-Time MBA Programmstart in Düsseldorf WHU wird AACSB akkreditiert	2022	Bachelor in Business Psychology Programmstart
		2024	Master in Business Analytics Programmstart
		2024	Die WHU feiert ihr 40-jähriges Bestehen

Studierende und Teilnehmende

Bachelor in Internationaler BWL/Management (BSc):	681
Bachelor in Wirtschaftspsychologie (BSc):	69
Master in Management (MSc):	107
Master in Finance (MSc):	140
Master in Entrepreneurship (MSc):	81
Master in International Business (MSc):	44
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Teilnehmende European Programs (inklusive Summer Programs):	288
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Core Leadership Team

Rektor Prof. Dr. Christian Andres

Stellvertretender Rektor und Associate Dean
Prof. Dr. Christian Hagist
Associate Dean Prof. Dr. Nadine Kammerlander
Associate Dean Prof. Dr. Carl Marcus Wallenburg
Associate Dean Prof. Dr. Lutz Johanning
Associate Dean Prof. Dr. Burcin Yurtoglu
Kanzler Peter Christ