

# C COSMOPOLITENESS

Diversity & Internationality

Reflect issues, and take clear positions in an open dialogue. Listen to understand. Respect your counterpart's opinions and insights.

# C M O M COMMUNITY

Family & Trust

Stand up for each other, protect each other. Step back for someone else and leave the stage to him or her.

R T  
A M

# G EXCELLENCE

Ambition & Performance

Strive for the best while challenging yourself and seeking self-realization. Enable the best and encourage others to achieve it.

# N T ENTREPRENEURSHIP

Passion & Innovation

Act independently, be responsible, take risks. Fail and continue, be consistent. Accept material loss to serve a big idea or vision.