

# Online Bachelor European Summer Program Asia-Pacific 2024

## “Doing Business in Europe”

For more information visit:  
[www.whu.edu/online-ba-esp](http://www.whu.edu/online-ba-esp)



### January 14 to January 26, 2024



**2-Week  
Program**



**9 Academic  
Modules**



**3-4  
US Credits**



**Registration  
Fee: 125 €**



**Cultural  
Topics**

“Great course and excellent teaching staff. I really enjoyed learning different subjects in the business world and getting more knowledge of European countries and markets.”

**Qais Al-Saadi, Curtin University, Australia**

“It was a truly valuable experience. The program’s curriculums provided comprehensive knowledge of business field, gave me the opportunity to work with students from different background to learn from high-level scholars.”

**Tianjiao Zhang, Xi’an Jiao Tong Liverpool University, China**

