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Being among Europe’s top-ranked business schools, WHU provides you with a unique learning experience. You will have the opportunity to attend interactive live class meetings and work together with students from different locations via virtual breakout sessions.

**Your Application:**

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**Online Bachelor European Summer Program Asia-Pacific 2024**

“Doing Business in Europe”

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**Six Reasons for the Online Bachelor European Summer Program:**

- The program is very interactive, e.g. live classes with break-out sessions, group discussions, case studies
- WHU is continuously ranked among Europe’s Top Business Schools in major international rankings
- You can study this program from the comfort of your home
- You meet online like-minded people from different countries and work together with them
- The program also includes social events, e.g., a welcome meeting, a photo competition, a buddy program, and a virtual escape room
- You get credit transfer for your program

**Application Deadline:** December 01, 2023

**Get in Touch!**

If you have any further questions, please contact us:

Sophie Schulze
Program Manager
sophie.schulze@whu.edu

International Relations Office
WHU – Otto Beisheim School of Management

**For more information visit:**

www.whu.edu/online-ba-esp

**January 14 to January 26, 2024**

**Planned Modules Include:**

- The European Union & the Euro
- Entrepreneurship: A European Perspective
- The Relevance of Family Business in Europe
- German History and Society in a European Context
- In Total: 52 Academic Hours

**Social Events Include:**

- Get to Know: Welcome Meeting
- Photo Competition: Show us your Favorite Travel Destination
- Buddy Program: Get in Touch with a WHU Student and Learn More about WHU/Germany

**What former Participants say about the Program:**

Qais Al-Saadi, Curtin University, Australia

“It was a truly valuable experience. The program’s curriculum provided comprehensive knowledge of the business field and gave me the opportunity to work with students from different backgrounds to learn from high-level scholars.”

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