The activities of the "Senior Advisor Circle Sales Management" are organized by four pillars



"Senior Advisor Circle Sales Management"

Networking with students

Networking with executives

Internships and theses

Sales Thesis & Experience Program

(STEP)

Guest lectures

Sales Executive Lectures & Feedback

(SELF)

Conference and network meetings

Campus for Sales, fall conference

(CfS)

Task force "Sales Methods"

Sales Practice
Optimization Round
Table

(SPORT)

Intense exchange of ideas as a foundation