

Fact Sheet

September 2023

WHU – Otto Beisheim School of Management is a leading German business school with an exceptional national and international reputation. WHU offers academic programs and continuing education for executives throughout their career. Founded in 1984 on the initiative of the Koblenz Chamber of Commerce and Industry, WHU has become a model for future-oriented research and teaching in business economics.

WHU stands for 'Excellence in Management Education' and pursues this goal in its three core areas of activity: academic programs, research, and knowledge transfer in general management. WHU's graduates, research and profitable collaboration with business partners demonstrates the School's success in achieving its mission.

Faculty and Staff

Full Professors:	42
Assistant Professors:	17
Adjunct Professors:	3
Honorary Professors:	15
External Lecturers (per year):	57
Non-Academic Staff:	248

Faculty Groups

Economics, Entrepreneurship and Innovation, Finance and Accounting, Management, Marketing and Sales, and Supply Chain Management

Founders and Benefactors of WHU

(financial year 2021/2022): 110
and many more friends and supporters

Budget

(financial year 2021/2022): 53.8 Mio.€

In Praxi e.V. - WHU Alumni Association

Approximately 6,700 members in over 65 countries

Accreditations

EQUIS, AACSB, FIBAA System Accreditation

International Network

220 partner schools worldwide

Locations

Vallendar, Düsseldorf

Milestones

- 1984 WHU is founded as a private business school at university level
- 1993 WHU receives a generous donation to its endowment by Professor Otto Beisheim
- 1997 WHU and the Kellogg School of Management (Evanston, Illinois) establish a joint EMBA Program
- 1998 WHU is the first German business school achieving the EQUIS accreditation
- 2001 WHU joins the German Research Foundation as the only private business school
- 2005 WHU launches the Bachelor and Master of Science Program; start of the Full-Time MBA Program

Enrolled Students and Participants

Bachelor in International Business Administration (BSc):	672
Bachelor in Business Psychology (BSc):	44
Master in Management (MSc):	123
Master in Finance (MSc):	122
Master in Entrepreneurship (MSc):	80
Master in International Business (MSc):	48
Part-time Master in Management (MA):	88
Full-Time MBA:	87
Part-Time MBA:	248
Global Online MBA:	108
Kellogg-WHU Executive MBA:	144
Doctoral Program:	225
Students in total:	1989
Participants Executive Education (2021/2022):	1,372
Participants European Programs (including Summer Programs):	121
Exchange students:	379

Core Leadership Team

Dean Professor Christian Andres

- Dean Professor Martin Jacob
- Associate Dean Professor Nadine Kammerlander
- Associate Dean Professor Christian Hagist
- Associate Dean Professor Carl Marcus Wallenburg
- Associate Dean Professor Jürgen Weigand
- Head of Administration Peter Christ

- 2010 Start of the Part-Time MBA Program in Düsseldorf
WHU is accredited by AACSB
- 2012 WHU achieves the FIBAA System Accreditation
WHU opens its second campus in Düsseldorf
- 2013 Start of the Master in Finance Program
- 2016 WHU introduces a second intake in September in the Full-Time MBA Program
- 2017 Start of the Master in Entrepreneurship Program
- 2019 Start of the Customized Master in Management and Entrepreneurship Program
- 2020 Start of the Global Online MBA Program
- 2023 Start of the Master in Business Analytics Program