

Guide for Authors

We appreciate your interest in publishing in our journal, a unique **platform for knowledge transfer between academia and practice**, primarily aimed at CFOs, controllers, and managers seeking insights.

Please report on **controlling experiences** of general interest or new findings relevant to our readers from practice.

Detailed information about our journal, special issue topics, current issues, and selected example articles can be found here: www.whu.edu/cmr.

Getting started

Before you embark on writing, we encourage you to draft a proposal or short exposé and discuss it with the editorial team to ensure alignment with our journal's interests. It should contain your **topic** and **core messages** and be accompanied by **practical examples** and **recommendations for action**.

On this basis, create a text spanning 8,000 to a maximum of 15,000 characters, including spaces, corresponding to about four journal pages. Ensure adherence to our style sheet, available at www.whu.edu/cmr.

Begin your article in an engaging manner, e.g., by using a question, a real-world example, or another captivating stylistic device. The article should be clear and readable, using an active voice. Please avoid using nested sentences and excessive substantiations or abbreviations.

Submit your short proposal or your complete manuscript to cmr@whu.edu. Our editorial team will be happy to answer any questions you may have.

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Questions about the author's rights:	Swantje Francke	Tel. +49 (0)611 7878 230

Review and publication

Our editorial team will peer review your article and provide linguistic revisions. This process may take some time. If questions remain or major revisions are necessary, we will return the edited version to you to review or add inputs. Once approved, we will submit your contribution for typesetting.

Before your manuscript is sent to be printed, we will send you a galley proof. The publishing house will send you two copies of the issue in which your contribution appears.

We look forward to receiving your contribution!