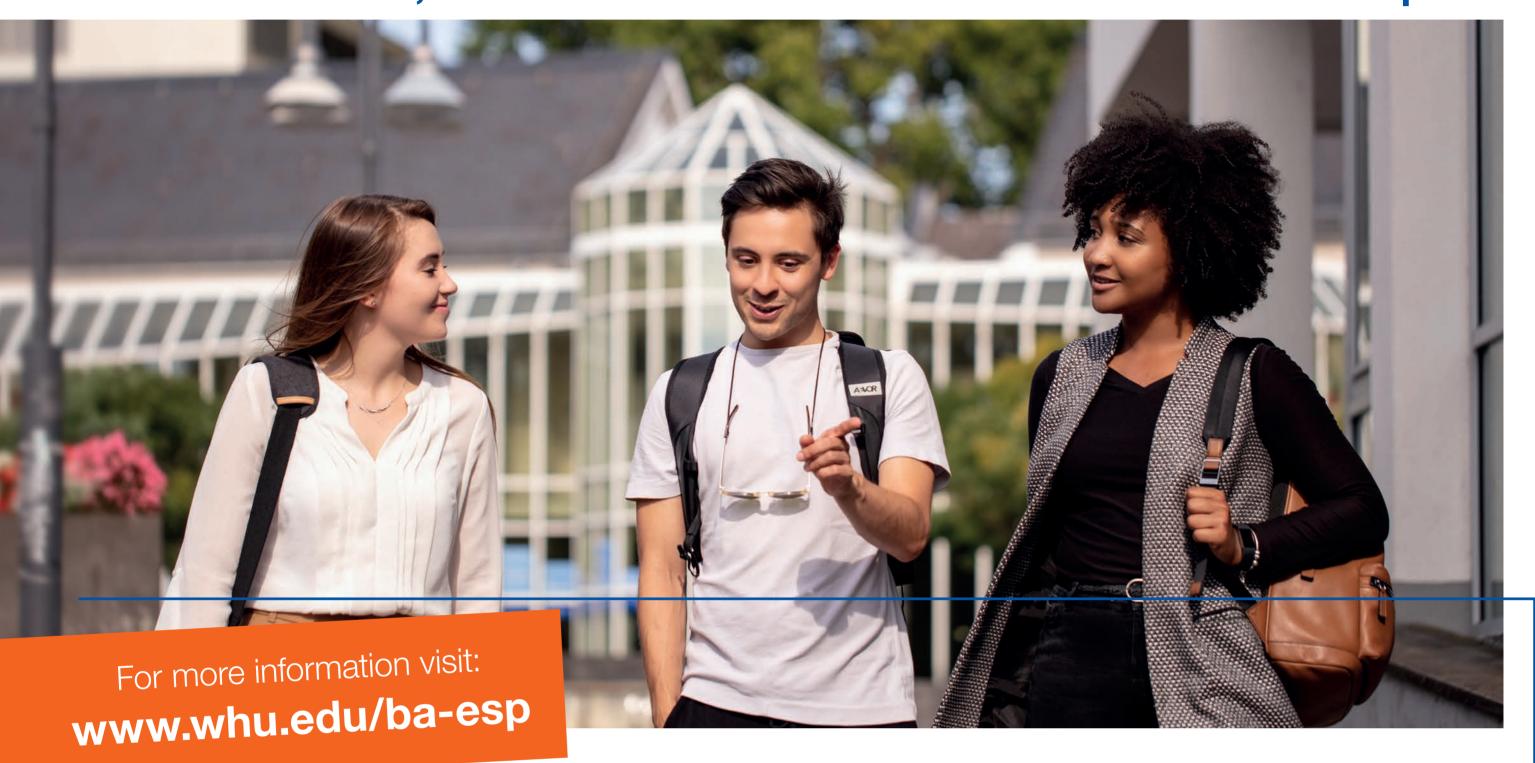


## Bachelor European Summer Program 2024

"The Business, Political and Cultural Environment in Europe"



## May 26 to June 14, 2024



3 Week Program



Academic Modules



5-/ US Credits



Several Company Visits



Complimentary
Cultural Program

"WHU's Bachelor European Summer Program was an unforgettable experience. The program was perfectly organized and included a diverse range of learning opportunities, such as engaging lectures, company visits, and tours of German towns and cities. I found it to be the perfect balance of in-class learning and sightseeing. The program broadened my understanding of the European business environment, and I feel so fortunate to have been part of this wonderful program."

Anna Sonntag, University of Manitoba, Canada







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